

**NOTHING IS MORE POSITIVE  
THAN A NEGATIVE DONOR.**



## WANTED: RH NEGATIVE BLOOD DONORS.

They may be rare but they're in high demand. That's why Héma-Québec is constantly searching for Rh negative blood donors. Fact is, people with this type of blood represent **15% of the total Quebec population** but the demand for Rh negative blood is strong given its high compatibility.

If your blood group is A-, B-, O- or AB-, give the gift of life by becoming a part of **Héma-Québec's Rh negative donor program** today!

If you know others who would like to be a part of this program, spread the word and pass along this flyer. It would be greatly appreciated.

## TO BE OR NOT TO BE NEGATIVE?

The **absence of the antigen Rh D** on the surface of red blood cells makes someone Rh negative. During a blood transfusion, this fact is extremely important to establish because it determines whether or not the **donor will be compatible with the recipient**.

## RH NEGATIVE, EXTREMELY POSITIVE.

Rh negative blood is extremely precious. As outlined in following table, people with Rh negative blood can **help twice as many** recipients as those with Rh positive blood.

		DONOR							
		0-	0+	B-	B+	A-	A+	AB-	AB+
RECIPIENT	AB+	●	●	●	●	●	●	●	●
	AB-	●		●		●		●	
	A+	●	●			●	●		
	A-	●				●			
	B+	●	●	●	●				
	B-	●		●					
	0+	●	●						
	0-	●							



### A SMILE FOR LIFE.

When Tristan came into the emergency room, he didn't have a second to lose. The units of O negative blood that he received saved his life.

## WHY HAVE AN RH NEGATIVE DONOR LOYALTY PROGRAM?

Simple. The program allows us to maintain adequate supplies of a blood type that is in high demand. The basic aim is to get current donors to donate more and, at the same time, recruit **new donors on a regular basis**. This is the best way to counteract the fact that blood can only be stored for **a limited amount of time**:

BLOOD PRODUCTS	DURATION
Red cells	42 days
Platelets	5 days

As you can imagine, the loyalty of blood donors is incredibly important to us. Whether it be maintaining blood supplies or responding to emergency needs, every one at Héma-Québec understands the importance of getting our message out there. It's a mission that never goes away.

## WHO CAN TAKE PART IN THE PROGRAM?

You must be Rh negative and meet the following qualifications:

- 1 Must be healthy.
- 2 Must be 18 years of age or older.
  - First time donors 61 years old and over must have a letter from their attending physician stating that he/she has no objection to blood donation.
  - Donors between 67 and 70 years old inclusively who have not donated blood within the last two years must have a letter from their attending physician annually stating that he/she has no objection to blood donation.
  - Donors 71 years old and over must have a letter from their attending physician annually stating that he/she has no objection to blood donation.
- 3 Must weigh more than 50 kilos (110 pounds).
- 4 Must meet the selection criteria established by Héma-Québec.

## WHAT WOULD MY COMMITMENT BE?

**Simple: make 1 extra donation every year**

It might seem insignificant to you but it is extremely important to someone receiving a donation because it shows so much compassion and dedication on your part. Of course, if you can introduce us to new donors who have an Rh negative blood type, it would also be very appreciated.

Thanks to your blood donation, people with cancer, new grafts, major burns, accident victims and others can receive blood products vital to their survival and their health.



## ARE THERE ADVANTAGES TO BEING A MEMBER?

As a member of the program you will receive:

- A membership card and a pin that corresponds to your blood group.
- A token of recognition each time you reach a milestone in your personal donor career underlining our appreciation for your commitment.

You will also have the satisfaction of:

- participating in a humanitarian cause
- giving sick people new hope and helping them regain their health
- helping people with cancer, patients with new grafts, and major burns heal
- helping to maintain the reserve of blood products at an optimal level.

Above all, there will be many, like Tristan, who will thank you for life.

## DID YOU KNOW THAT...

Because Type O negative blood is compatible with all blood types, hospitals must maintain an adequate supply in order to respond to the needs of people with this blood type and also ensure they have enough for other emergencies.

## I WANT TO BECOME A MEMBER NOW!

What do I have to do?

- Visit any blood donor centre or blood drive clinic.
- Show **your membership card**.

You will be given a **pin confirming your membership** in the Rh negative blood donor program. Each donation you make will be registered on your card. Once an objective is obtained, you will receive a token of recognition. **This card must be presented each time you donate** in order for us to affix a sticker attesting your donation.

## WHERE CAN I GIVE BLOOD?

Simply visit any of our **Blood Donor Centres, open 7 days a week** or look for one of **2,500 annual blood drives**.



MONTRÉAL AREA:

514 832-5000, ext. 525 or  
1 888 666-HEMA (4362), ext. 525

QUÉBEC AREA:

418 780-SANG (7264) or  
1 800 761-6610

or visit our website at:

[www.hema-quebec.qc.ca](http://www.hema-quebec.qc.ca)



**GIVE BLOOD. GIVE LIFE.**